



varese **design** week  
2017

# VARESE AND VARESE DESIGN WEEK 2017



On the occasion of the second edition of Varese Design Week, which will be held from 7<sup>th</sup> to 13<sup>th</sup> April, the city of Varese will play a role of great significance, promoting itself not only at territorial level, but also as a destination for national and international tourists and professionals, by setting up appealing areas of the city and commercial locations



# GOALS

- 
- **involve** the city and arouse interest
  - **spread** design culture and arts
  - give visibility to the **urban territory**
  - **incentivise** urban enhancement
  - **promote** the companies
  - **give voice to the professionals**
  - bring into city **contaminations and synergies**
  - **attract visitors** from neighbouring areas and cities
  - **incentivise** commercial businesses
  - **entertain**, promoting the ludic aspect

# VDW 2017 AND THE CITY ITINERARY



The numerous event activities will take place in the city centre, in commercial and non-commercial locations. Also the spaces of Villa Tatti Talacchini in Comerio and the Ex-Blanket Factory Sonnino in Besozzo will be involved with installations dedicated to the world of design, fashion, art and taste.

# THE CITY CENTRE



Varese is a municipality of 80.629 inhabitants, province seat of the homonymous province in Lombardy. Its nickname, “Garden City”, derives from the many parks and gardens scattered throughout the city, several of which are appendages of villas built between the eighteenth and the early twentieth century, at first by noble families and in more recent times by industrialists and members of the upper bourgeoisie, mostly coming from Milan.



# PIAZZA REPUBBLICA



Known as Market Square, “it was the favourite meeting point for the people of Varese. They used to read the newspaper chatting and drinking a coffee under the linden trees”. Currently it is the object of a requalification project.

## ST. ANTONINO CLOISTER



Located in the centre of Varese, today, on the ground floor, it houses shops, galleries of art, antiquities and antiques. It was part of the monastery built between 1571 and 1607 for hosting the nuns of the Monastery of Luvinate.

## EX BLANKET FACTORY SONNINO IN BESOZZO



Last testimony of an industrial past, today the Space is characterized by a unique construction elegance and a richness of ample and luminous spaces.



# VILLA TATTI IN COMERIO



The villa was built at the behest of the lawyer Benedetto Tatti in the early eighteenth century. Following the steep lay of the land, the garden is lavishly articulated by stairways with water features, statues, niches, water lilies.



For anyone interested in EXPOSE (as designer or company) in the circuit location of Varese Design Week 2017 and know the any proposals for membership, we ask for kindness to write directly organization the following Email:  
**[info@varesedesignweek-va.it](mailto:info@varesedesignweek-va.it)**

If you are interested in participating, please email [info@varesedesignweek-va.it](mailto:info@varesedesignweek-va.it).

Following your request you will receive the participation form and the rules of participation in the event, which will have to be filled out, signed for acceptance and sent to [info@varesedesignweek-va.it](mailto:info@varesedesignweek-va.it).

## THE TEAM



### NICOLETTA ROMANO

She graduated in Cinema and Television Literature from ULB, University of Brussels, where she lived for a long time, moving between the Belgian capital and Paris, collaborating with prestigious francophone magazines. Her **cultural polyhedricity** enables her to write with the same ease in English, French, Spanish, as confirmed by her decennial collaborations with European magazines. For six years she was **European Correspondent for Avenue**, a New York Magazine. When she returned to Italy she collaborated on Perseo Project, set up by the Presidency of the Council of Ministers Publishing Section, a multimedia project shared by Italy, France and Spain. She has **published a novel**, *Naxamena*, and a book of short stories, *Storie di questo e dell'altro mondo*. She is the **author of three film screenplays** as well and has recently presented her short film "Dolcezze Mortali". For eleven years she has been the **Director of the magazine Living is Life**.

## THE TEAM



### GIORGIO CAPORASO

Architect and designer, internationally renowned, he has also assisted with education programs in courses at the School of Architecture and Industrial Design of Politecnico di Milano. From the beginning he has dealt with the themes of **sustainable architecture** with a sensibility oriented towards environment and urban green presence. In parallel he has embarked on a path of autonomous research in the field of design and **ecodesign**. Giorgio Caporaso has won important awards among which the Selection of Honour at XVIII ADI 'Golden Compass', the first prize of "Tomorrow's design Philosophy" at "100% Design Futures" of British European Group, London and, among the most recent, the prestigious awards in the last two editions of ADesign Award, in addition to the awards won both in the category of Home Interior Products and of *Sustainable Living* of IDA-International Design Award 2014-15, which also awarded him two honourable mentions. Numerous are the prestigious locations and international exhibitions in which his works have been exhibited: Milan, Rome, Venice, Ljubljana, London, Koln, Moscow, New York, Dubai and Rio de Janeiro where they have received favourable appreciation. In 2013 and 2014 two personal exhibitions were dedicated to his creative and research path in the field of eco-sustainable design. In 2015 the celebrative site of 90 years of Treccani Encyclopedia (1925-2015) [www.treccani.it/90anni](http://www.treccani.it/90anni) included his "More Desk Plus" desk, designed in 2014, in the list of the 90 products which are emblematic of the evolution of our society.

## THE TEAM



### SILVIA GIACOMETTI

She graduated from University of Insubria in **Communication Science** in 2006. Since 2007 she has been working in the **journalism** field, at first for Serramenti&Falegnameria and Habitat Ufficio magazines (Alberto Greco Publisher, Milan), then for FLARE, Illuminotecnica e Tenda IN&OUT (Maggioli, Milan) and since 2010 she has been collaborating with Arketipo Magazine, initially published by Gruppo 24 ORE, today by New Business Media – Gruppo Tecniche Nuove, Milan. Since 2014 she has been collaborating for Living is Life Magazine, published by Grafiche Quirici in Barasso (VA). She deals with the sectors of **construction, materials, systems, design, architecture**. She has been registered in the **Professional Board of Journalists** of Lombardy since 2010.



## THE TEAM



### SILVANA BARBATO

She graduates in 1999 from Politecnico di Milano in the School of Architecture, Degree in Industrial Design. She collaborates with renowned Milan studios, among which **Scacchetti Studio** and in 2015 sets up her **studioAtelier** in Varese. In 2002 she is selected among the **finalists** of the International Competition MACEF DESIGN online competition for Young Designers, exhibiting her bookrest prototype at MACEF in Milan Fair. With the desire to create a dynamic design studio, she sets up a **container for cues and ideas**, a showcase of new proposals where domestic and commercial space are woven together with the client.

## THE TEAM:



### LAURA SANGIORGI

She graduates in Architecture from Politecnico di Milano in 2002, after a one year experience at “Sint Lucas” of Brussels. Since 2003 she has been **Didactic Assistant** for the courses of Professor Danilo Redaelli at the School of Architecture and at the School of Design of Politecnico di Milano, with seminars on themes concerning representation, perception, colour and neuroscience. She has collaborated and **collaborates with several studios in Varese and Milan**. In her work she seeks **solutions for ensuring psycho-physiological wellness** within buildings, experimenting cooperations also with psychologists and artists.



## CONTACTS

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***For all updates concerning the event  
please check our website web.***

If you are interested in participating, please email  
[info@varesedesignweek-va.it](mailto:info@varesedesignweek-va.it).  
Following your request you will receive the participation form and the  
rules of participation, which will have to be filled out, signed for  
acceptance and submitted to: [info@varesedesignweek-va.it](mailto:info@varesedesignweek-va.it).

